

# EXHIBIT C

**manatt**

**Esra A. Hudson**  
Manatt, Phelps & Phillips, LLP  
2049 Century Park East, Suite 1700  
Los Angeles, California 90067  
Direct Dial: (310) 312-4381  
ehudson@manatt.com

**WILLKIE FARR & GALLAGHER** LLP

**Michael J. Gottlieb**  
Willkie Farr & Gallagher, LLP  
1875 K Street NW  
Washington, D.C. 20006  
Direct Dial: (202) 744-0858  
mgottlieb@willkie.com

April 22, 2025

**VIA EMAIL**

Bryan Freedman  
Liner Freedman Taitelman + Cooley LLP  
1801 Century Park West, 5th Floor  
Los Angeles, CA 90067

Mitchell Schuster  
Meister Seelig & Fein PLLC  
125 Park Avenue, 7th Floor  
New York, NY 10017

**Re: *Lively v. Wayfarer Studios LLC, et al.*, No. 1:24-cv-10049-LJL; *Wayfarer Studios LLC, et al. v. Lively, et al.*, No. 1:25-cv-00449-LJL**

Dear Mr. Freedman and Mr. Schuster:

On behalf of our client Ryan Reynolds, we write to address the frivolous claims asserted by Plaintiff Melissa Nathan against Mr. Reynolds, which violate Rule 11 of the Federal Rules of Civil Procedure (“Rule 11”). In accordance with Rule 11, enclosed please find a copy of Mr. Reynolds’s proposed motion, which we intend to file as to you, your law firms, and Nathan, if Nathan does not withdraw the following claims: (1) Civil Extortion (ECF No. 50 (the “FAC”) ¶¶ 316-23 (“Extortion Claim”)); (2) Intentional Interference with Contractual Relations (*id.* ¶¶ 347-55); (3) Intentional Interference with Prospective Economic Advantage (*id.* ¶¶ 356-65); (4) Negligent Interference with Prospective Economic Advantage (*id.* ¶¶ 366-74) (together with (2) and (3), the “Interference Claims”); (5) Defamation (*id.* ¶¶ 324-331 (“Defamation Claim”)); and (6) False Light Invasion of Privacy (*id.* ¶¶ 332–339 (“False Light Claim”)).

As you know, Rule 11 imposes a duty upon counsel to ensure any pleading or motion presented to the Court is not “frivolous, legally unreasonable, or factually without foundation,” and “is not being presented for any improper purposes, such as to harass, cause unnecessary delay, or needlessly increase the cost of litigation.” *Gong v. Sarnoff*, 2023 WL 5372473, at \*7-8 (S.D.N.Y. Aug. 22, 2023) (Liman, J.) (cleaned up); *see* Fed. R. Civ. P. 11(b). A violation of this duty may subject both the party and the filing attorney to sanctions. *See id.* at \*7; Fed. R. Civ. P. 11(c)(1). For the reasons discussed herein, Nathan’s Extortion, Interference, Defamation, and False Light Claims are so “destined to fail based on the facts and existing precedent” that no reasonable attorney could believe they were well-

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grounded. *O'Malley v. N.Y. City Transit Auth.*, 896 F.2d 704, 706 (2d Cir. 1990); *Goldman v. Barrett*, 825 F. App'x. 35, 37 (2d Cir. 2020). Indeed, as described herein, Nathan's claims are so baseless that the "only plausible conclusion to be drawn" is that you brought them for the "improper purpose" of "harass[ing]" Mr. Reynolds, "caus[ing] unnecessary delay," and "needlessly increas[ing] the cost of litigation," all of which is prohibited by Rule 11(b)(1). See *China AI Cap. Ltd. on behalf of Link Motion Inc. v. DLA Piper LLP (US)*, 2024 WL 964596, at \*5, \*13 (S.D.N.Y. Mar. 6, 2024) (quoting Fed. R. Civ. P. 11(b)(1)). If you do not withdraw the aforementioned claims within Rule 11(c)(1)(A)'s 21-day safe harbor period, ***we will seek sanctions against you, your law firms, and your client.*** Any such sanctions would be in addition to and independent of any costs, attorney's fees, or damages that Mr. Reynolds is otherwise entitled to under applicable law.

**I. Nathan's Extortion, Interference, Defamation, and False Light Claims against Mr. Reynolds are Frivolous.**

**A. Nathan's Extortion Claim is Legally Unreasonable and Factually Baseless.**

Nathan cannot support an Extortion Claim against Mr. Reynolds because she makes no factual allegations that Mr. Reynolds threatened or demanded anything from her.

Nathan's Extortion Claim, and related request for punitive and exemplary damages, asserts that Mr. Reynolds "made threats to the Wayfarer Parties" that "included demands that money, property, services, or other sources of value be conferred upon [Mr. Reynolds] without consideration or contractual entitlement thereto." FAC ¶¶ 317-18; ECF No. 160 ("Nathan Opp.") at 17 (quoting *Khadavi v. Stalgi, Inc.*, 2021 WL 929099, at \*6 (C.D. Cal. 2021) (conceding claim requires establishing "the obtaining of property or other consideration from another, with his or her consent, . . . induced by a wrongful use of force or fear[.]"). In support of this claim, Nathan alleges a single incident in which Mr. Reynolds supposedly demanded "that the Wayfarer Parties issue a self-destructive statement taking blame for Lively's press woes." (Nathan Opp. at 18 (citing FAC ¶¶ 250-56)). Specifically, the FAC alleges that: "The executive communicated the demand from Lively and Reynolds that ***Wayfarer, Heath and Baldoni*** make a public apology ***that day*** and that, if they failed to do so, the 'gloves would come off.'" FAC ¶ 250 (emphasis added). The FAC goes on to suggest Ms. Lively and Mr. Reynolds "demanded that ***Wayfarer*** put out a statement 'accepting blame' for the problems during filming, with an express threat that they themselves would attack Wayfarer in the press if Wayfarer refused." *Id.* ¶¶ 253-54 (emphasis added). In other words, the only threats or demands at issue were allegedly made to Baldoni, Wayfarer, and Heath. FAC ¶¶ 250, 253-54.

Despite making these allegations on behalf of the "Wayfarer Parties," the FAC itself confirms that no "demands," "threats," or "coercive" behavior were directed toward Nathan at all. It is undisputed that Nathan, a "crisis PR specialist," is not an owner, executive, or employee of Wayfarer and had no role in connection with the production of *It Ends With Us* (the "Film"). Indeed, Nathan was only engaged by Wayfarer and Baldoni *after* production of the Film. FAC ¶¶ 227, 232. Under the FAC's allegations, the alleged civil extortion ***has nothing to do with Nathan***, nor could any amendment cure this deficiency to in good faith state the Extortion Claim against Mr. Reynolds.

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Utterly lacking any basis in fact or law, Nathan's Extortion Claim is unwarranted, frivolous, and sanctionable under Rule 11. *See Watkins v. Smith*, 2013 WL 655085, at \*3-4, 11 (S.D.N.Y. Feb. 22, 2013), *aff'd*, 561 F. App'x 46 (2d Cir. 2014) (granting sanctions against plaintiff's counsel or decision to defendants "who had no involvement in the underlying events that gave rise to the plaintiff's suit"); *Katzman v. Victoria's Secret Catalogue*, 167 F.R.D. 649, 660 (S.D.N.Y. 1996), *aff'd sub nom.* 13 F.3d 1229 (2d Cir. 1997) ("As even a cursory examination of the requirements for bringing suit . . . would have revealed the impossibility of the claim's success, Plaintiffs' filing . . . constitutes a Rule 11 violation."); *Charles Equip. Energy Sys., LLC v. INNIO Waukesha Gas Engines, Inc.*, 2023 WL 2346337, at \*5-8 (S.D.N.Y. Mar. 3, 2023) (sanctions appropriate where plaintiff "failed to identify a single statement or action by the Defendants on which Plaintiff could have reasonably relied" for claim).

### **B. Nathan's Interference Claims are Legally Unreasonable and Factually Baseless.**

Nathan's Interference Claims are equally untenable because Nathan pleads no facts to suggest Mr. Reynolds interfered with any of her contracts or business relationships. Nathan brings three Interference Claims against Mr. Reynolds: (i) Intentional Interference with Contractual Relations (FAC ¶¶ 347-55); (ii) Intentional Interference with Prospective Economic Advantage (*id.* ¶¶ 356-65); and (iii) Negligent Interference with Prospective Economic Advantage (*id.* ¶¶ 366-74), seeking punitive and exemplary damages against Mr. Reynolds in connection with the intentional torts. These claims rest exclusively on purported contractual or economic relationships ***between Wayfarer and WME*** and ***between Baldoni and WME***. *See id.* ¶¶ 348, 357, 367; Nathan Opp. at 20 ("The FAC pleads a claim against Reynolds for his tortious interference with Wayfarer's and Baldoni's relationships with WME[.]"); *id.* at 23-24 ("[T]he FAC clearly identifies Baldoni and Wayfarer as the Wayfarer Parties who were represented by WME."); *see also* FAC ¶¶ 16, 162, 349-50, 357.

The FAC's allegations that Mr. Reynolds interfered with ***Wayfarer's and Baldoni's*** contractual or economic relationships with WME does not, and cannot, provide any reasonable basis for Nathan to assert Interference Claims against anyone. *See* Nathan Opp. at 22 (acknowledging interference claims require establishing the "existence of a valid contract between the plaintiff and a third party"). Nathan cannot contrive a non-existent relationship between herself as a short-term crisis subcontractor of Wayfarer and Baldoni, on the one hand, and their talent agency, on the other. Nor is there any indication that Nathan has or conceived of any disrupted contractual or economic relationship other than the Baldoni-Wayfarer-WME relationship—much less that Mr. Reynolds could have known of such relationship.

As to Nathan's claim for Intentional Interference with Contractual Relations, "[o]ne can hardly imagine a more frivolous claim than that of breach of a contract between parties who never met, much less negotiated to the point of mutual assent. No reasonably competent attorney could have believed that the facts available . . . made out a contract claim by plaintiffs." *Nassau-Suffolk Ice Cream, Inc. v. Integrated Res., Inc.*, 114 F.R.D. 684, 691 (S.D.N.Y. 1987). The same holds true for her remaining Interference Claims. *See Polo Fashions, Inc. v. Fashion Assocs., Inc.*, 1986 WL 1176 (S.D.N.Y. Jan. 22, 1986) (awarding sanctions for frivolous suit not properly alleging tortious interference with economic advantage). Nathan's Interference Claims against Mr. Reynolds are objectively baseless. *Katzman*, 167 F.R.D. at 660; *Charles Equip. Energy Sys., LLC*, 2023 WL 2346337, at \*5-8.

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**C. Nathan’s Defamation and False Light Claims are Legally Unreasonable and Factually Baseless.**

Nathan has alleged no false statements made by Mr. Reynolds concerning Nathan, without which her defamation claim is frivolous. To establish a claim for defamation, the defendant must have (among other elements) made “a written [or oral] defamatory statement of [fact] concerning the plaintiff[.]” Nathan Opp. at 5 (quoting *Palin v. N.Y. Times Co.*, 940 F.3d 804, 809 (2d Cir. 2019)). Nowhere in the 391-paragraph FAC does Nathan identify a single statement, or the substance of a single statement, made by Mr. Reynolds concerning Nathan.

While Nathan has identified two “categories” of allegedly defamatory statements made by Mr. Reynolds against the Wayfarer Parties, neither applies to her:

- (1) Mr. Reynolds’s alleged statements to a WME executive that Baldoni is a sexual predator, (Nathan Opp. at 6 (citing FAC ¶¶ 8, 162)); and
- (2) Statements made by Ms. Lively, Mr. Reynolds, and/or the Sloane Parties “to third parties, including at least to the NYT, that the Wayfarer Parties engaged in, permitted, and/or failed to prevent sexual misconduct toward Lively and retaliated against her for reporting the alleged sexual misconduct, including by spreading lies to damage Lively’s image.” (Nathan Opp. at 7 (citing FAC ¶¶ 273-74, 325)).

It is both undeniable and conceded that the first category—statements to WME or other third parties describing Baldoni as a “sexual predator”—relates to Baldoni as an individual, and in no way concerns Nathan. See FAC ¶¶ 8; 162; Nathan Opp. at 6. A defamation claim brought by Nathan on this basis would be frivolous. As to the second category, the allegations as to statements that the “Wayfarer Parties engaged in, permitted, and/or failed to prevent sexually inappropriate conduct toward Lively” have no connection to Nathan. See FAC ¶¶ 227, 232, 325, 327. Nathan has further failed to identify in any way, let alone allege with specificity, *any* actual statements Mr. Reynolds allegedly made about her on this topic (or any other topic) to *The New York Times* or other unspecified third parties. To assert this claim, Nathan must have a good faith basis to believe that Mr. Reynolds made **false statements** to *The New York Times* or other news outlets that Nathan propagated a misleading narrative about Ms. Lively. With no third parties beyond *The New York Times* even identified, it is clear that Nathan lacks a good-faith basis for such allegations. See *Goldman*, 825 F. App’x at 35 (“speculation that conversations may have taken place . . . provides no support for allegations as to the content of those conversations.”) (cleaned up); accord *Charles Equip. Energy Sys., LLC*, 2023 WL 2346337, at \*5-8. Nor has Nathan identified any actual (or even theoretical) statements made by Mr. Reynolds to *The New York Times*, and as to *The New York Times* article itself (for which Mr. Reynolds would not be liable), the Court has indicated such a “strong showing” that the defamation claim against them will be dismissed, that discovery is presently stayed against them. ECF No. 118 at 2.<sup>1</sup>

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<sup>1</sup> For these same reasons, Nathan’s False Light Claim is also baseless. Nathan has not identified a single false statement or distortion of a factual statement **made by Mr. Reynolds** that placed Nathan before the public in a false light. See Nathan Opp. at 18-19; FAC ¶¶ 162, 274-82.

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## II. Nathan's Frivolous Claims Were Brought For the Improper Purpose of Harassing Mr. Reynolds, Causing Delay, and Increasing the Cost of Litigation.

From its inception, this matter has been plagued by retaliatory conduct. Nathan's admissions reveal that she engaged in "social manipulation" to keep stories about Lively's "HR Complaint" from being published by major media outlets. *See* ECF No. 153 ¶¶ 43-44. In the case of Mr. Freedman, you have been aware of, involved in, and/or have facilitated this course of conduct since your engagement no later than August 13, 2024. In the case of Mr. Schuster, you have been aware of, involved in, and/or have facilitated this course of conduct, including in the filing of the Amended Complaint and its baseless claims, as well as the public relations strategy surrounding the litigation, since no later than your appearance on the docket on January 22, 2025. ECF No. 22.

Further, as to Mr. Freedman, as counsel for Nathan and the other Wayfarer Parties, you have orchestrated "flood the zone" tactics designed to confuse and mislead the public regarding the nature of this litigation, *as well as made statements to target Mr. Reynolds*, including by asserting:

- That Mr. Reynolds is "arrogantly asking to be dismissed from the case despite his publicly documented involvement extending far beyond just being a 'supportive spouse.'" And that "[a]fter lighting a match, Mr. Reynolds now seeks to run from the flames. It won't work. . . . Mr. Reynolds can appear on as many sketch shows as he wants and feebly try to make light of his current situation, but we will not stop until he is held accountable for his actions."<sup>2</sup>
- As to Mr. Reynold's appearance on Saturday Night Live, "I'm unaware of anybody, frankly, whose wife has been sexually harassed and has made jokes about that type of situation. . . . I can't think of anyone who's done anything like that. So it surprised me."<sup>3</sup>
- "The immense power that [Lively] wielded in Hollywood *built on pure fear of her husband* and their powerful friends came to an end the moment Ms. Lively planned a mass distribution of a disturbingly false and well calculated hit piece in the New York Times."<sup>4</sup>

<sup>2</sup> Tommy McArdle, *Justin Baldoni's Lawyer Accuses Ryan Reynolds of Trying to 'Run from the Flames' in Asking to Be Dismissed from Lawsuit*, PEOPLE (Mar. 19, 2025, 4:56 PM), <https://people.com/justin-baldoni-lawyer-ryan-reynolds-run-from-the-flames-legal-battle-11699794>; BreAnna Bell, *Justin Baldoni's attorney blasts Ryan Reynolds for filing to dismiss lawsuit: He's trying to 'run from the flames'*, PAGE SIX (Mar. 19, 2025, 11:09 PM), <https://pagesix.com/2025/03/19/celebrity-news/justin-baldonis-attorney-blasts-ryan-reynolds-for-filing-to-dismiss-lawsuit/>.

<sup>3</sup> James Hibberd, *Justin Baldoni's Lawyer Criticizes Ryan Reynolds' 'SNL' Joke Mocking Blake Lively Feud*, THE HOLLYWOOD REPORTER (Feb. 18, 2025, 12:45 PM), <https://www.hollywoodreporter.com/news/general-news/justin-baldonis-lawyer-criticizes-ryan-reynolds-snl-joke-1236140226/>.

<sup>4</sup> BreAnna Bell, *Justin Baldoni's lawyer says he won't be 'bullied' into silence by 'petrified' Blake Lively, Ryan Reynolds after gag order request*, Page Six (Jan. 25, 2025, 4:45 PM), <https://pagesix.com/2025/01/25/celebrity-news/justin-baldonis-lawyer-says-he-wont-be-bullied-into-silence-by-petrified-blake-lively-ryan-reynolds-after-gag-order-request/> (emphasis added).

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The “only plausible conclusion to be drawn” from all of this conduct is that you are acting with the “improper purpose” of “harass[ing]” Mr. Reynolds, “caus[ing] unnecessary delay,” and “needlessly increas[ing] the cost of litigation” in direct violation of Rule 11(b)(1). *DLA Piper LLP (US)*, 2024 WL 964596, at \*5 (quoting Fed. R. Civ. P. 11(b)(1)).<sup>5</sup> Such conduct is willfully improper and warrants sanctions under Rule 11(b)(1). *See Gong*, 2023 WL 5372473, at \*13 (“[A] court may infer an improper purpose if, in light of Plaintiffs’ conduct during and outside of litigation, a complaint is baseless as to suggest that there is an ulterior motive behind the lawsuit.”) (internal quotation marks and citation omitted); *S. Pac. Shipping Co. v. Redi-Fresh Produce Inc.*, 2014 WL 6968039, at \*10 (S.D.N.Y. Dec. 9, 2014) (holding that “[t]he deficiency of [plaintiff’s] claim, coupled with its behavior” in litigation “gives rise to an inference of improper purpose”); *Galonsky v. Williams*, 1997 WL 759445, at \*6 (S.D.N.Y. Dec. 10, 1997) (“[T]he overall circumstances of this case indicate that [counsel] filed these baseless claims as part of a public relations campaign in order to embarrass the defendants and thereby coerce a settlement.”).

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We intend to seek monetary sanctions against you, your law firms, and Nathan for the costs and attorneys’ fees incurred in responding to these frivolous claims, in preparing these Rule 11 materials, and in any other expenses and interest directly resulting from these violations. *See Goldman v. Barrett*, 2019 WL 4572725, at \*39 (S.D.N.Y. Sept. 20, 2019) (quoting Fed. R. Civ. P. 11(c)(4)); Fed. R. Civ. P. 11(c); *In re Australia & New Zealand Banking Grp. Ltd. Sec. Litig.*, 712 F. Supp. 2d 255, 271 (S.D.N.Y. 2010). Pursuant to Rule 11(c)(1)(A), by service of this letter and the accompanying motion, you have 21 days to withdraw the aforementioned claims against Mr. Reynolds. Should you not withdraw those claims within 21 days, we will file the attached motion for sanctions, along with an affidavit and a memorandum of law.

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<sup>5</sup> We are concerned that you are doing so in an attempt to bolster your career and reputation at Mr. Reynolds’ expense. Debusmann Jr., Bernd, *Who is Bryan Freedman, the lawyer said to represent Don Lemon and Tucker Carlson?*, BBC (Apr. 27, 2023), <https://www.bbc.com/news/world-us-canada-65389844> (“What I realized is that if I wanted to be an entertainment lawyer, I had to sue entertainers. No one would hire you until you built a reputation. . . . So I started to focus on going after entertainers, and defeating established entertainment litigators . . . in things that were high profile so that someone would write something about it.”).

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Respectfully,

/s/ Esra A. Hudson

**MANATT, PHELPS & PHILLIPS, LLP**

Esra A. Hudson (admitted *pro hac vice*)  
2049 Century Park East, Suite 1700  
Los Angeles, California 90067  
(310) 312-4000  
ehudson@manatt.com

/s/ Michael J. Gottlieb

**WILLKIE FARR & GALLAGHER LLP**

Michael J. Gottlieb  
1875 K Street NW  
Washington, DC 20006  
(202) 303-1000  
mgottlieb@willkie.com

cc: Meryl Goverski, Willkie, Farr & Gallagher LLP  
Kristin Bender, Willkie, Farr & Gallagher LLP  
Aaron Nathan, Willkie, Farr & Gallagher LLP  
Stephanie Roeser, Manatt, Phelps & Phillips LLP  
Matthew F. Bruno, Manatt, Phelps & Phillips LLP  
Mitra Ahouraian, Ahouraian Law

Enclosure.

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK**

BLAKE LIVELY,

Plaintiff,

v.

WAYFARER STUDIOS LLC, et al.,

Defendants.

No. 24-cv-10049 (LJL) (lead case)

WAYFARER STUDIOS LLC, et al.,

Plaintiffs,

v.

BLAKE LIVELY, et al.,

Defendants.

No. 25-cv-449 (LJL) (member case)

**NOTICE OF DEFENDANT RYAN REYNOLDS’S MOTION FOR RULE 11  
SANCTIONS AGAINST PLAINTIFF MELISSA NATHAN AND HER COUNSEL**

Consolidated Defendant Ryan Reynolds hereby moves pursuant to Federal Rule of Civil Procedure 11 (“Rule 11”) for sanctions against Consolidated Plaintiff Melissa Nathan, Bryan Freedman, Mitchell Schuster, Liner Freedman Taitelman + Cooley, and Meister Seelig & Fein PLLC. Mr. Reynolds respectfully submits that the Court should impose monetary sanctions against Nathan and her counsel as a consequence of their filing the following six claims against Mr. Reynolds: (1) Civil Extortion; (2) Intentional Interference with Contractual Relations; (3) Intentional Interference with Prospective Economic Advantage; (4) Negligent Interference with Prospective Economic Advantage; (5) Defamation; and (6) False Light Invasion of Privacy. Each of these claims are unwarranted by existing law, and lack any factual contentions of evidentiary support, in violation of Rule 11(b)(2) and (b)(3). Instead, these claims have been brought for the

“improper purpose” of “harass[ing]” Mr. Reynolds, “caus[ing] unnecessary delay,” and “needlessly increase[ing] the cost of litigation,” in violation of Rule 11(b)(1).

For these reasons, and those set forth in more detail in the accompanying memorandum of law, the Court should impose monetary sanctions on Nathan and her counsel to deter this kind of egregious willful misconduct in the future.

Respectfully submitted,

Dated: May 14, 2025

/s/ Michael Gottlieb

Esra A. Hudson (admitted *pro hac vice*)  
Stephanie A. Roeser (admitted *pro hac vice*)  
Manatt, Phelps & Phillips LLP  
2049 Century Park East, Suite 1700  
Los Angeles, California 90067  
(310) 312-4000  
ehudson@manatt.com  
sroeser@manatt.com

Matthew F. Bruno  
Manatt, Phelps & Phillips LLP  
7 Times Square  
New York, NY 10036  
(212) 790-4525  
mbruno@manatt.com

Michael J. Gottlieb  
Kristin E. Bender  
Meryl C. Governski (admitted *pro hac vice*)  
Willkie Farr & Gallagher LLP  
1875 K Street NW  
Washington, DC 20006  
(202) 303-1000  
mgottlieb@willkie.com  
kbender@willkie.com  
mgovernski@willkie.com

Aaron E. Nathan  
Willkie Farr & Gallagher LLP  
787 Seventh Avenue  
New York, NY 10019  
(212) 728-8904  
anathan@willkie.com

*Counsel for Ryan Reynolds*